

Renting or Buying Your Cloud Infrastructure:

What is the Better Deal for Your Business?

Public cloud providers charge a premium in exchange for immediate access to IOPs, storage capacity, virtual CPU, and other services. This is fundamentally how they make a profit — and it's the key driver behind your costs as you scale your business up in their environment. In the beginning, renting a cloud infrastructure is cheaper than buying it outright.

But if your business is on a growth trajectory, long-term cost and performance are the most critical aspect of your cloud. **Kahu can save you upwards of 65% over traditional public clouds.**

Here is a quick comparison between Kahu and AWS demonstrating the huge cost efficiencies associated with cloud ownership.

Kahu Model	Role	vCPU	RAM	Storage (GB)
K1	General Purpose	48	256	3200
K3	Dense Storage	48	256	19200

Kahu Model	Kahu 24-Mo OpEx	Kahu 24-Mo CapEx	Kahu Post Cost Cliff (Months 25+)	Kahu 36-Mo OpEx	Kahu 36-Mo CapEx	Kahu Post Cost Cliff (Months 37+)
K1	\$969.45	\$925.39	\$250.00	\$925.39	\$968.18	\$250.00
K3	\$2,686.39	\$2,874.66	\$500.00	\$2,874.66	\$2,686.39	\$500.00

Kahu vs. AWS

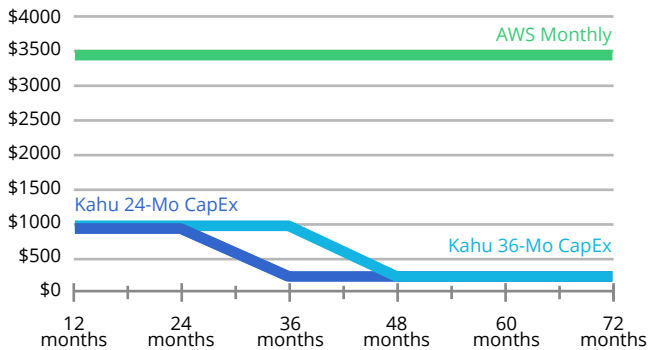
General Purpose

	12 months	24 months	36 months	48 months	60 months	72 months
Kahu 24-Mo CapEx	\$925.39	\$925.39	\$250.00	\$250.00	\$250.00	\$250.00
Kahu 36-Mo CapEx	\$968.18	\$968.18	\$968.18	\$250.00	\$250.00	\$250.00
AWS Monthly	\$3,466.30	\$3,466.30	\$3,466.30	\$3,466.30	\$3,466.30	\$3,466.30

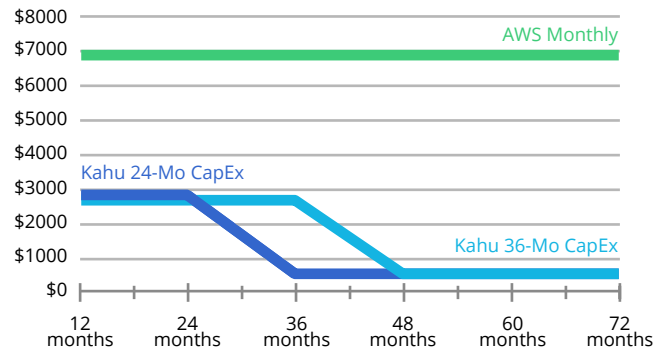
High-Storage

	12 months	24 months	36 months	48 months	60 months	72 months
Kahu 24-Mo CapEx	\$2,874.66	\$2,874.66	\$500.00	\$500.00	\$500.00	\$500.00
Kahu 36-Mo CapEx	\$2,686.39	\$2,686.39	\$2,686.39	\$500.00	\$500.00	\$500.00
AWS Monthly	\$6,986.30	\$6,986.30	\$6,986.30	\$6,986.30	\$6,986.30	\$6,986.30

General Purpose



High-Storage



Total Cost

Provider + Model	General Purpose over 72 Mo	High Storage over 72 Mo
Kahu 24-Mo CapEx	\$42,366.00	\$110,867.28
Kahu 36-Mo CapEx	\$43,854.48	\$114,710.04
AWS Monthly	\$249,573.60	\$503,013.60

